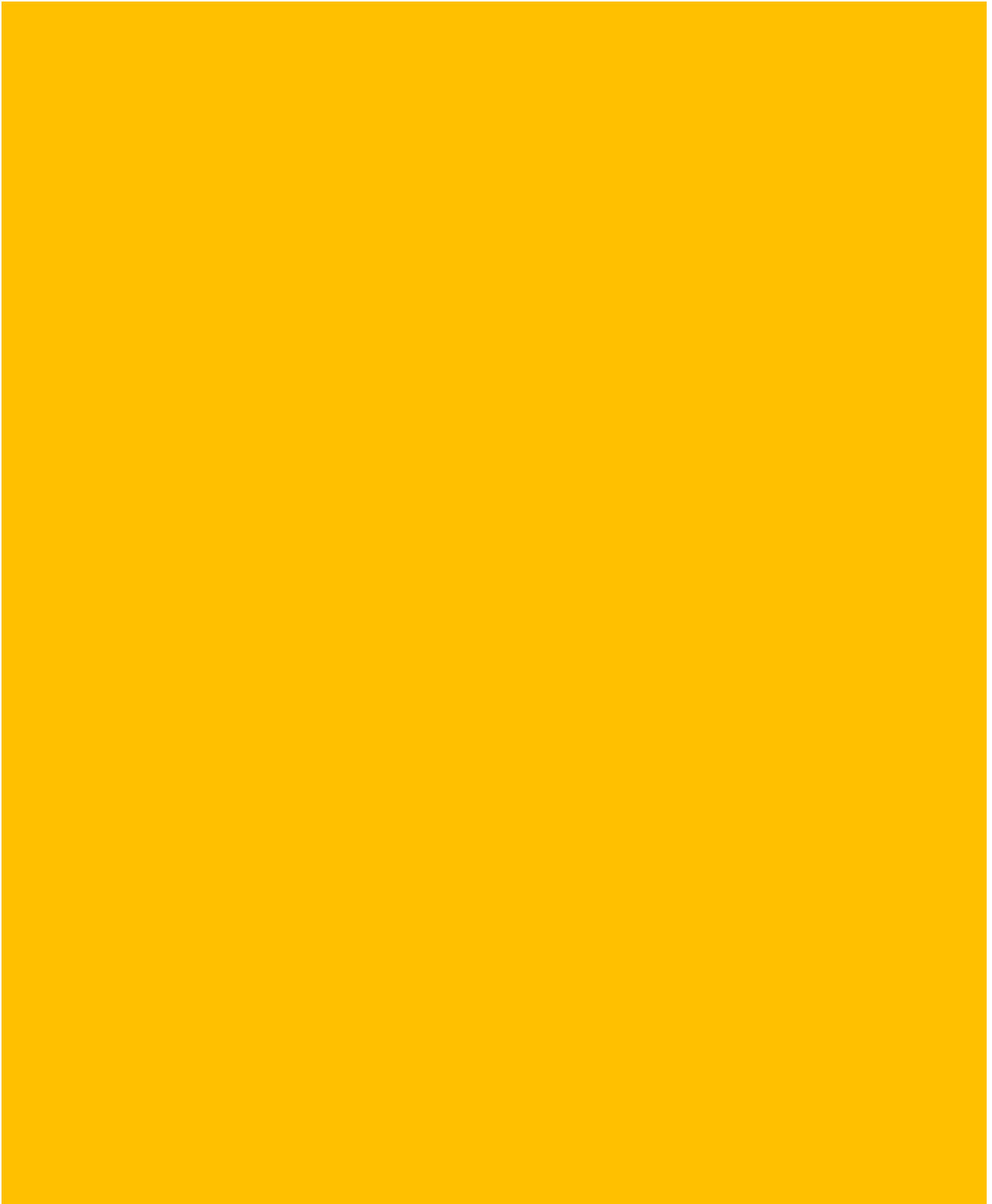




plymouth
social enterprise
network

Join Plymouth Social Enterprise Network



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Plymouth Social Enterprise Network CIC

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Web: www.plymsocent.org.uk

Twitter: @plymsocent

Facebook: www.facebook.com/PlymouthSocialEnterpriseNetwork

Instagram: #plymouthsocialenterprise

Plymouth Social Enterprise Network is a registered Community Interest Company (number: 09130295)

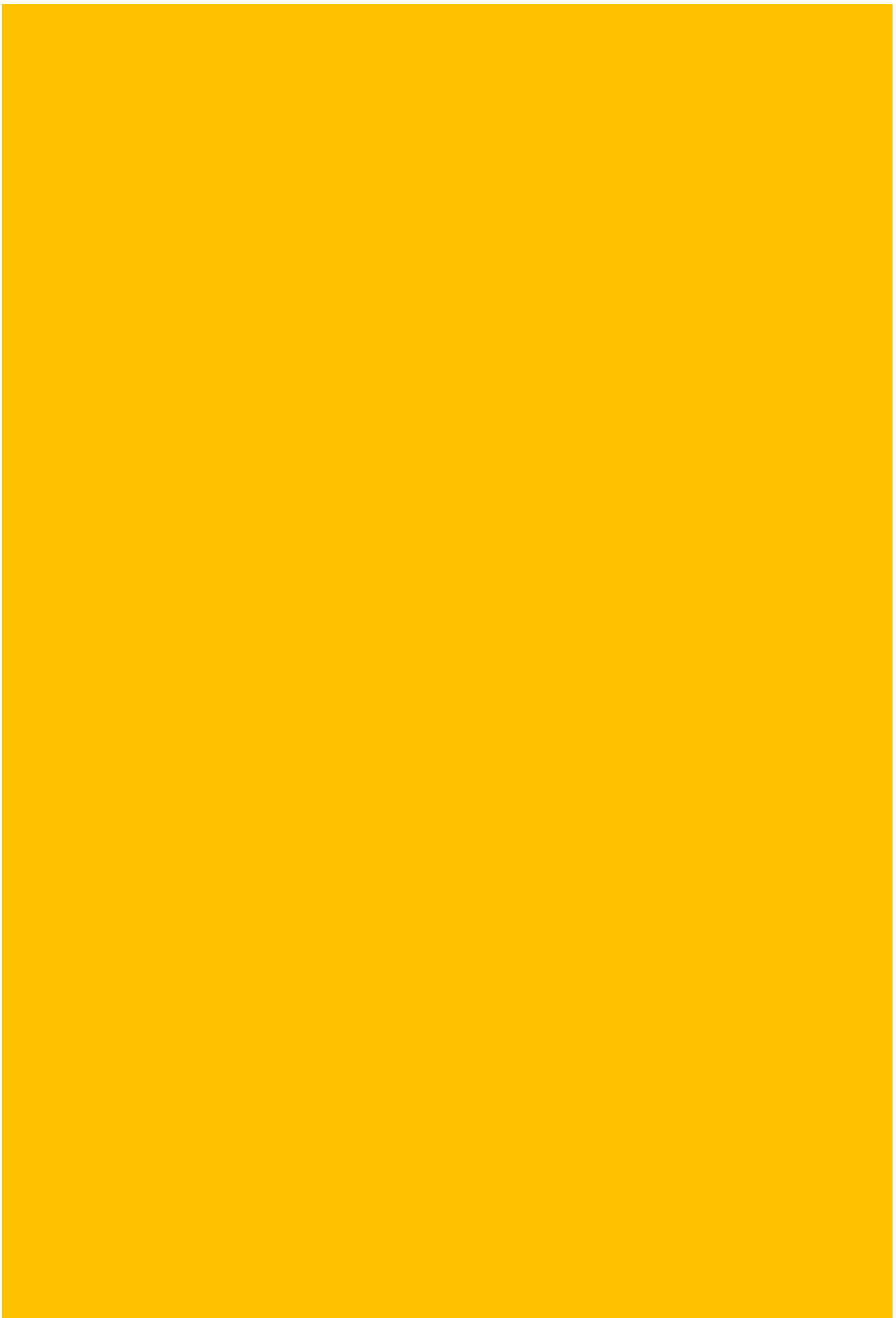
Join us

We are the leading authority on social enterprise in Plymouth. We are the only network of social enterprises in the city. We are a valued strategic partner to Plymouth City Council, all three city universities, the Local Enterprise Partnership and national organizations like SEUK, Power to Change and the Social Enterprise Mark. See more at www.plymsocent.org.uk.

Your membership will be to a network that includes the leading and most innovative social enterprises in Plymouth ranging through community businesses to coops to CICs, mutual, trading charities and more.

Together we are making a positive difference in Plymouth.

Together we are changing the face of business in the city.



About social enterprise in Plymouth

Plymouth is the UK's first 'Social Enterprise City'. Social Enterprise UK (SEUK) awarded the city this prestigious honour in 2013. The award reflected the scale, scope and ambition of the social enterprise movement in the city. Plymouth Social Enterprise Network led the successful bid for this award in partnership with Plymouth City Council and the University of Plymouth and is at the heart of promoting social enterprise as a way of business in the city.

We estimate that there are around 200 social enterprises in the city. This depends on definition of course but we include: trading charities, trading Community Interest Companies, community businesses, co-operatives, mutual organizations and other types of social enterprise.

Collectively these organizations bring in an income of nearly £600 million to the city and they employ over 7,000 people.

These figures include mega social enterprises such as the University of Plymouth, Livewell Southwest (one of the largest health and social care social enterprises in the country) and Plymouth Community Homes – our local social housing provider. All are proud to identify as social enterprises.

However, there is also a burgeoning economy of small to mid-size social enterprises. Half of the sector turns over under £100,000 and one in three social enterprises have lower than £50,000 income. Social enterprises in the city operate in:

- Arts, culture and creative industries
- Business services
- Education, training and employment
- Entertainment and hospitality
- Environment, recycling and energy
- Financial services
- Food and drink
- Health and social care
- Heritage
- Housing
- Media
- Sports
- ...and more

If you are interested in finding out more, join us.

About Plymouth Social Enterprise Network

Plymouth Social Enterprise Network (PSEN) was set up in 2011 and became a Community Interest Company in 2014. It is managed by an Executive Committee which is elected at an AGM.

Most of the network's achievements result from the unpaid time and enthusiasm of network members and committee – so please do get involved to ensure that the network continues to thrive for the benefit of all social enterprises in Plymouth.

Aims of the network

PSEN is set up to:

- Run a network which supports the development of social enterprise activity
- Raise awareness of social enterprise as a way of doing business.

You can find out more about the network at: www.plymsocent.org.uk

Our impact for our members:

- We ensure that the needs and issues of Plymouth's social enterprises are heard in key policy and strategic settings; locally, regionally and nationally: e.g. Plymouth Growth Board, Inclusive Growth Flagship, Local Enterprise Partnership, Social Enterprise UK, etc.
- We've led the Plymouth Social Enterprise City initiative which has seen over £6 million of investment and support for local social enterprises
- We've raised awareness of social enterprise as a way of business in the city - social enterprise is no longer fringe or 'alternative'. It is acknowledged and recognised as a serious business sector in the city. We are represented at the highest levels in economic strategy making.
- We've worked with the City Council to improve procurement for social value
- We've brought more money to and built markets for social enterprises.

Specific member benefits are:

- Discounted membership of [Social Enterprise UK](#)
- 10% discount off the cost of the [Social Enterprise Mark](#) worth between £35 and £450 depending on the size of your organization
- Free entry to our annual, UK leading, [Social Enterprise City festival](#)
- Free entry to network meetings to catch up, update, share and learn

- Free posting of stories and events on our social media platforms, website and newsletter which have over 6,000 subscribers.

Our definition of social enterprise

For the purposes of membership we define a social enterprise as a business which is constituted with social aims such that profits are primarily reinvested towards those aims.

Getting involved

Plymouth Social Enterprise Network is, above all, a network - good things happen when members make them happen and there are plenty of ways you can get involved.

Network meetings are held roughly bi-monthly and are free to network members. They usually consist of a topical speaker, with some network business and notices and plenty of opportunity to meet other social entrepreneurs, share your news and find out what's going on. Meeting dates are always on the website and in our weekly newsletter.

Contact any of the executive committee if you would like to offer a presentation for a network meeting or if you could host one at your workplace.

The website and newsletter are resources for all members, so if you have a story you want to share or an event you want to publicise, send it in.

The newsletter goes out each Monday to around 1,000 recipients and has an open rate significantly above the industry average. As a member you should receive it automatically, but if you don't, or if you would like it to go to another email address you can sign up on the home page plymsocent.org.uk.

Make a member offer: Member-to-member offers support trading between social enterprises and highlight the variety of goods and services that member enterprises provide. Is there something that you could offer? plymsocent.org.uk/member-benefits

Buy from other Plymouth social enterprises: The full list of network members can be found on our website at plymsocent.org.uk/members.

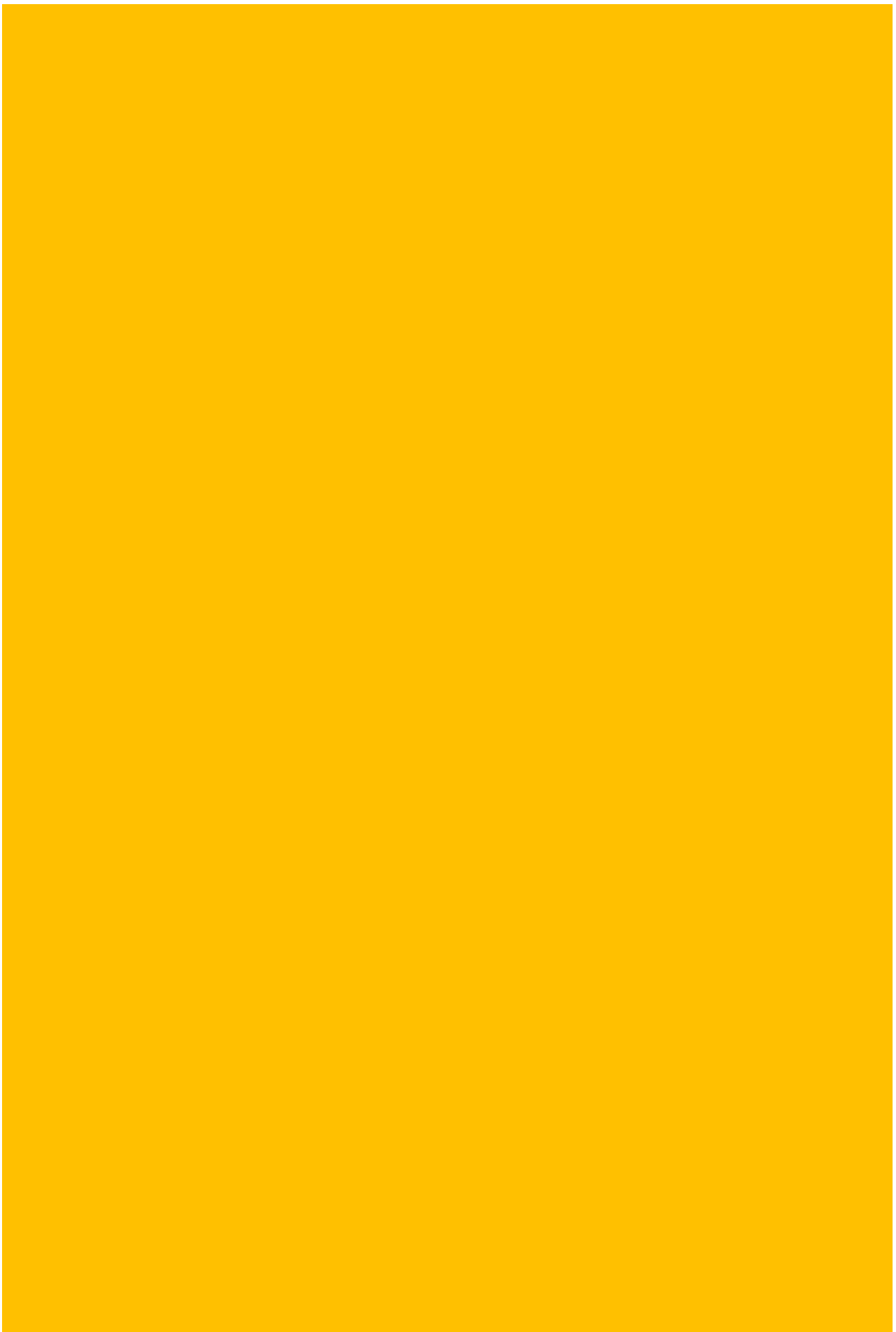
Social media: We're active on Twitter as [@PlymSocEnt](https://twitter.com/PlymSocEnt) and [Facebook](https://www.facebook.com/PlymSocEnt) and try to retweet member tweets and share Facebook posts. Follow and Like us and we'll do the same back.

Network executive committee

Executive Committee members are the directors of the company and are elected by the AGM or co-opted by the Executive. The Executive Committee meets bi-monthly to guide the direction of the network, manage finances and plan events and activities.

Committee members also represent the network on forums such as the Plymouth Growth Board and the Local Enterprise Partnership Social Enterprise group and work hard on behalf of social enterprises in Plymouth. We're the people who made sure Plymouth was awarded Social Enterprise City status and helped to secure the Social Enterprise Investment Fund.

See <https://plymsocent.org.uk/meet-the-team/> for more details about the Executive Committee/directors.



Full membership of Plymouth Social Enterprise Network

Full membership is open to Plymouth and Plymouth 'travel to work area' social enterprises. Full members can vote at network meetings. Full members are also members of the CIC and guarantee the network in the sum of £1 which is deducted from the first year's membership fee.

Associate membership of Plymouth Social Enterprise Network

Associate membership is open to anyone or any organisation, such as partners and social enterprise support organisations that want to promote the aims of the network. Associate members do not hold any voting rights.

Plymouth Social Enterprise City

Plymouth (along with Bristol) became one of the first 'Social Enterprise Cities' in the UK in September 2013. This award - from Social Enterprise UK - recognised the scope, depth and activities of the social enterprise community in the city.

The accolade marked the start of the Social Enterprise Places programme. You can find out more about what Social Enterprise City status means, how you can benefit and download the logos from plymsocent.org.uk/social-enterprise-city.

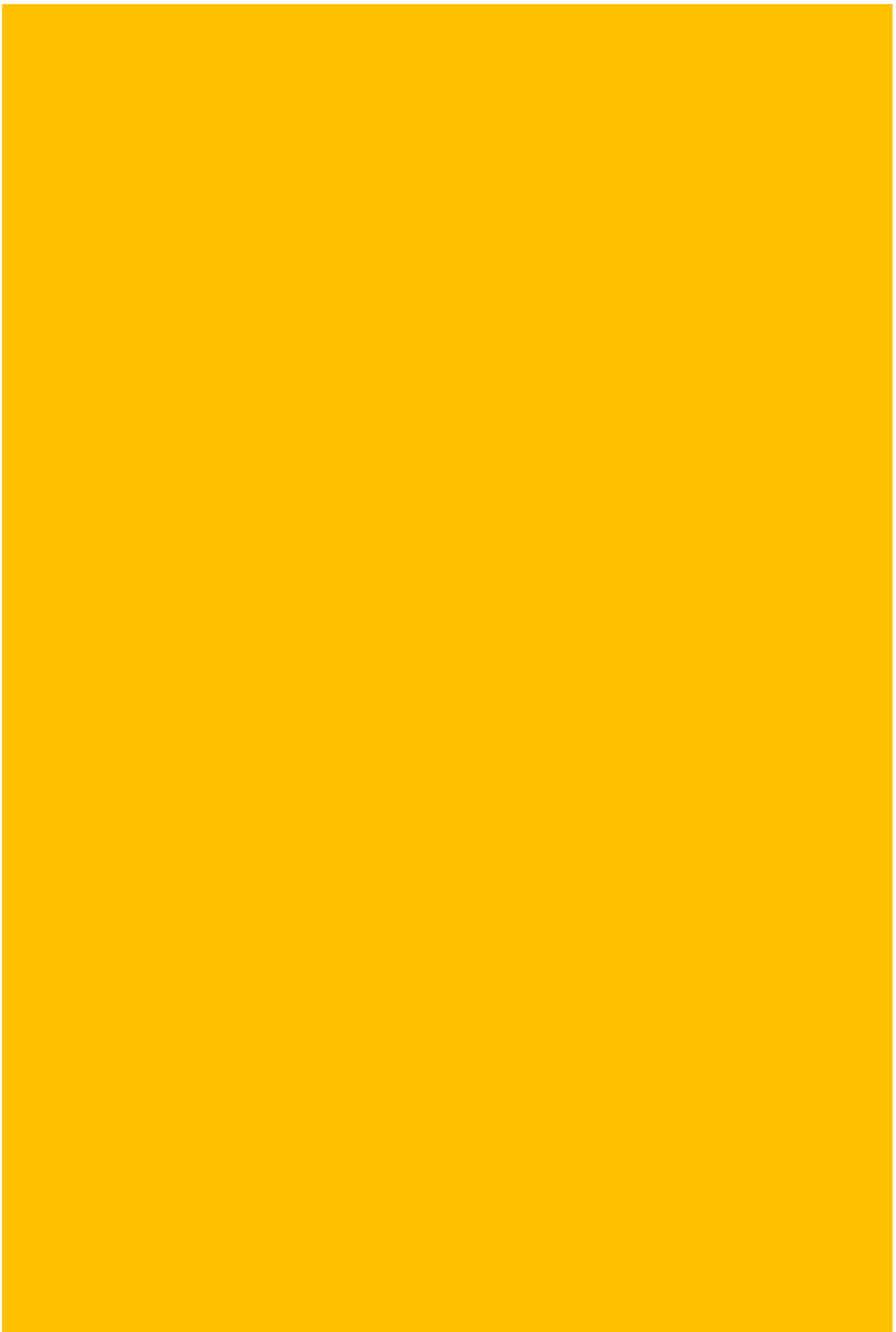
There are now over 30 Social Enterprise Places across the UK and overseas including in Auckland New Zealand, Cornwall, Alston Moor, Solent, Oxfordshire, Digbeth, Gateshead, Sunderland and more. You can find the [complete list here](#).

One of the aims of the Social Enterprise Places brand is to share learning and develop trading between the places. Contact us if you want to get involved.

We have developed a five-year strategy to grow social enterprise in Plymouth. [Click here](#) for more information.

The places programme is delivered by SEUK.





Plymouth Social Enterprise City Festival

The Social Enterprise City Festival takes place every November. This is the UK's leading collection of events themed around social enterprise. Visit our website to find out more and see previous years events. We encourage members to host and run events during this week. We have hosted local, national and international speakers.

Plymouth Social Enterprise Network

Social Enterprise City: Plymouth's Festival of Social Enterprise

12th — 17th November 2012
Week Programme

www.plymouth.org.uk
www.plymouthsocialenterprise.org.uk
www.plymouthsocialenterprise.co.uk

Social Enterprise City — Festival of Social Enterprise 2013

Plymouth 16th — 23rd November 2013

www.plymouthsocialenterprise.org.uk
Tel: 01752 395132/395120

SOCIAL ENTERPRISE WITH PLYMOUTH UNIVERSITY

Plymouth Social Enterprise Day
17th November 2011

Plymouth University
Rolle Building Foyer
3pm—5pm

Guest Speakers Include:

- Hilary Duckett— Plymouth University Business School
- Julie Harris— RISE
- Just Flower
- Justin Reynolds — Plymouth University

Plymouth Social Enterprise Network
Come and exhibit and be part of Plymouth's exhibition of social enterprises and celebrate the National Social Enterprise Network Launch

To book a stall contact :
kate@memorymattersw.co.uk

Cost: Free for members of Plymouth Social Enterprise Network
£10 minimum donation for non-members

Free one to one advice clinics:
Legal Structures and Funding
Social Media for SE's
Marketing for your Social Enterprise

See website for more details: www.psen.org.uk

Kate Smith • kate@memorymattersw.co.uk T: 07932 885764

THE FUTURE OF SOCIAL ENTERPRISE

SOCIAL ENTERPRISE CITY FESTIVAL 2016
14th-19th November

Plymouth Social Enterprise City

Plymouth Social Enterprise Network

SOCIAL ENTERPRISE CITY FESTIVAL 2015
9th-20th November

Social Enterprise Is Good For You

Plymouth Social Enterprise Network

Social Enterprise City — Trade Fair and Conference

Thursday 18th November
Rolle Learning Building, Plymouth University, PL4 8AA

Day session: 10:00 — 15:30
Evening session: 17:30 — 22:00

Key Note Speakers

- Sara Burgess, CIC Regulator
- Lucy Findlay, Social Enterprise Mark
- Keith Starling, Big Society Capital

The event is FREE to attend. To book email: bookings@plymouthsocialenterprise.org.uk or call 01752 395132

FRANCIS CLARK

SOCIAL ENTERPRISE CITY PLYMOUTH

Social Enterprise Week 17-21 November

1. What are social enterprises?
A social enterprise is a business that trades for a social and/or environmental purpose. It will have a clear sense of its 'social mission' which means it will know what difference it is trying to make, who it aims to help, and how it plans to do it. It will bring in most or all of its income through selling goods or services. And it will also have clear rules about what it does with its profits, reinvesting them to further the 'social mission'. Social enterprises come in many shapes and sizes from large national and international businesses to small community based enterprises.

2. What sorts of social enterprise already exist?
The Big Issue, the Eden Project and Jamie Oliver's restaurant Fifteen are examples of social enterprises. So are award-winners Divine Chocolate, a fair trade chocolate company co-owned by the cocoa farmers cooperative Koperasi in Ghana and Trintena, which connects professionals with flexible employment opportunities. Some local social enterprises are listed on the other side.

3. What does Social Enterprise UK do?
We are the national body for social enterprise. Social enterprises are businesses that are changing the world when they profit, society profits. Together with our members we are the voice for social enterprise. We do research, provide information and tools, share knowledge, build networks, raise awareness and campaign to create a business environment where social enterprises can thrive.

4. What is Social Enterprise Week?
Social Enterprise Week is taking place in parts of the UK where social enterprise activity is thriving. From quarters, towns, cities and zones, areas around the UK are declaring themselves as social enterprise places committed to investing in the sector. Social Enterprise UK is recognising these hotspots of social enterprise activity by awarding them with the Social Enterprise Place badge, celebrating their achievements and supporting them to grow.

www.socialenterprise.org.uk
@SocialEnt_UK #socentplaces

Supported by: Plymouth University, Santander

USE YOUR DATA TO MAKE A DIFFERENCE

SOCIAL ENTERPRISE CITY FESTIVAL 2017
6TH-18TH NOVEMBER

Plymouth Social Enterprise Network

Plymouth Social Enterprise City

Livewell Southwest

PLYMOUTH SOCIAL ENTERPRISE CITY FESTIVAL 2018

11th - 18th November
www.plymsoent.org.uk

PSEN Plymouth Social Enterprise Network

Livewell Southwest

Plymouth Social Enterprise City

Plymouth Social Enterprise Network membership rates

Turnover or annual income	Annual membership
Under £10,000	£25
£10,000-£50,000	£35
£50,000-£100,000	£50
£100,000-£500,000	£70
£500,000-£1 million	£90
£1 million-£5 million	£150
£5 million +	£300

Membership is based on annual income of the organization. Membership is for 12 months. You can set up a recurring payment.

Payment can be made via PayPal, bank transfer, cash or cheque. You can pay online directly, or we can invoice you for the annual fee.

Plymouth Social Enterprise Network membership application

You can join online at: <https://plymsocent.org.uk/join-psen/>

Alternatively fill this form in and send to Gareth Hart at gareth@plymsocent.org.uk

Contact name:	
Contact email address:	
Phone number:	
Organization name:	
Brief description of organization and activities:	
Address including postcode:	
Organization email address (if different to above):	
Organization phone number (if different to above):	
Website:	
Facebook address (if applicable):	
Twitter address (if applicable):	
Legal structure:	
Registration number (if any e.g. company number/charity number):	
Trading activity (i.e. what do you sell):	
What business sector do you work in:	
What are your social objectives (if a social enterprise):	
Turnover (confidential):	
Percentage of income from trading (confidential):	
Total staff in organization:	
Membership type applied for:	Full / Associate
Where did hear about us:	