



Impact of strategic representational and advocacy work undertaken by PSEN on behalf of our members

Activity	Impact
<p>Representation on Resurgam Plymouth plans especially on inclusive economy, Resurgam Charter, Plymouth Growth Board and at Spend4Plymouth strategic planning with Plymouth City Council (PCC)</p>	<ul style="list-style-type: none"> • Inclusive economics embedded in local strategies • Social Value in procurement enhanced – leads to more opportunities for Plymouth’s social enterprises • More awareness of Plymouth’s social enterprise sector locally
<p>Representation at Heart of the South West Local Enterprise Partnership (HOTSW LEP) Inclusive Growth Panel</p>	<ul style="list-style-type: none"> • Inclusive economics embedded in strategies • Greater awareness of Plymouth’s social enterprise sector regionally
<p>Advocacy with funders and investors such as Rank Foundation, Power to Change, Community Renewal Fund, Community Ownership Fund, Shared Prosperity Fund, Resonance, PCC and via the Plymouth Partners and Funders Forum</p>	<ul style="list-style-type: none"> • More investment in Plymouth social enterprises = over £8.5 million over eight years • Issues relating to social investment raised will lead to better deals in future • Plymouth projects in pipeline for national funding
<p>Partnership with Social Enterprise UK especially around Community Entrepreneurship Zones (CEZ), Social Enterprise Places. Speaking at All Party Parliamentary Group on Social Enterprise and supporting SEUK with their research and policy work</p>	<ul style="list-style-type: none"> • Plymouth a case study in CEZ proposal to national government – potential for us to be a zone and attract more support and investment • More awareness of Plymouth’s social enterprise sector nationally
<p>Advocacy and partnerships with University of Plymouth, Marjon, City College Plymouth and Plymouth College of Art on issues such as civic university, virtual internships, knowledge exchange programme and on student experiences/teaching and other events</p>	<ul style="list-style-type: none"> • Internships delivered for Plymouth social enterprises • Social enterprise concepts more embedded in University of Plymouth courses • Opportunities for Plymouth social enterprises through City College European programme • More awareness of Plymouth’s social enterprise sector
<p>Advocacy for social enterprise specific business advice with partners such as PCC, HOTSW LEP, Devon County Council, other social enterprise networks, POP and others.</p>	<ul style="list-style-type: none"> • Business advice programme via PCC for start-up social enterprises secured • Groundwork laid for social enterprise advice in Shared Prosperity Fund in 2022
<p>Responding to consultations/strategies such as PCC’s environment plans, Social Investment Tax Relief (SITR), Plymouth Culture Plan, PCC economic policy and strategy, HOTSW LEP Industrial Strategy and via Social Investment Commission</p>	<ul style="list-style-type: none"> • SITR extended in national budget • Social enterprise flagged in Plymouth Culture Plan as opportunity for future • Social enterprise concepts and inclusive growth embedded in local and regional strategies • Issues relating to social investment raised will lead to better deals in future
<p>Ongoing work with local partners such as with POP on SIMPL project, with RIO on State of Us events, information sharing with Chamber of Commerce/FSB and others, EU application with City College</p>	<ul style="list-style-type: none"> • Social enterprise concepts embedded in events • Better partnerships leads to more opportunities for Plymouth’s social enterprises • More awareness of Plymouth’s social enterprise sector locally • EU funding secured – project will provide opportunities for social enterprises in Plymouth
<p>Attendance and speaking at international social enterprise events such as Social Enterprise World Forum, Estonia national event and ongoing contact and work with SEUK and British Council</p>	<ul style="list-style-type: none"> • More awareness of Plymouth’s social enterprise sector internationally • Keeps spotlight on Plymouth and will provide opportunities for social enterprises in future