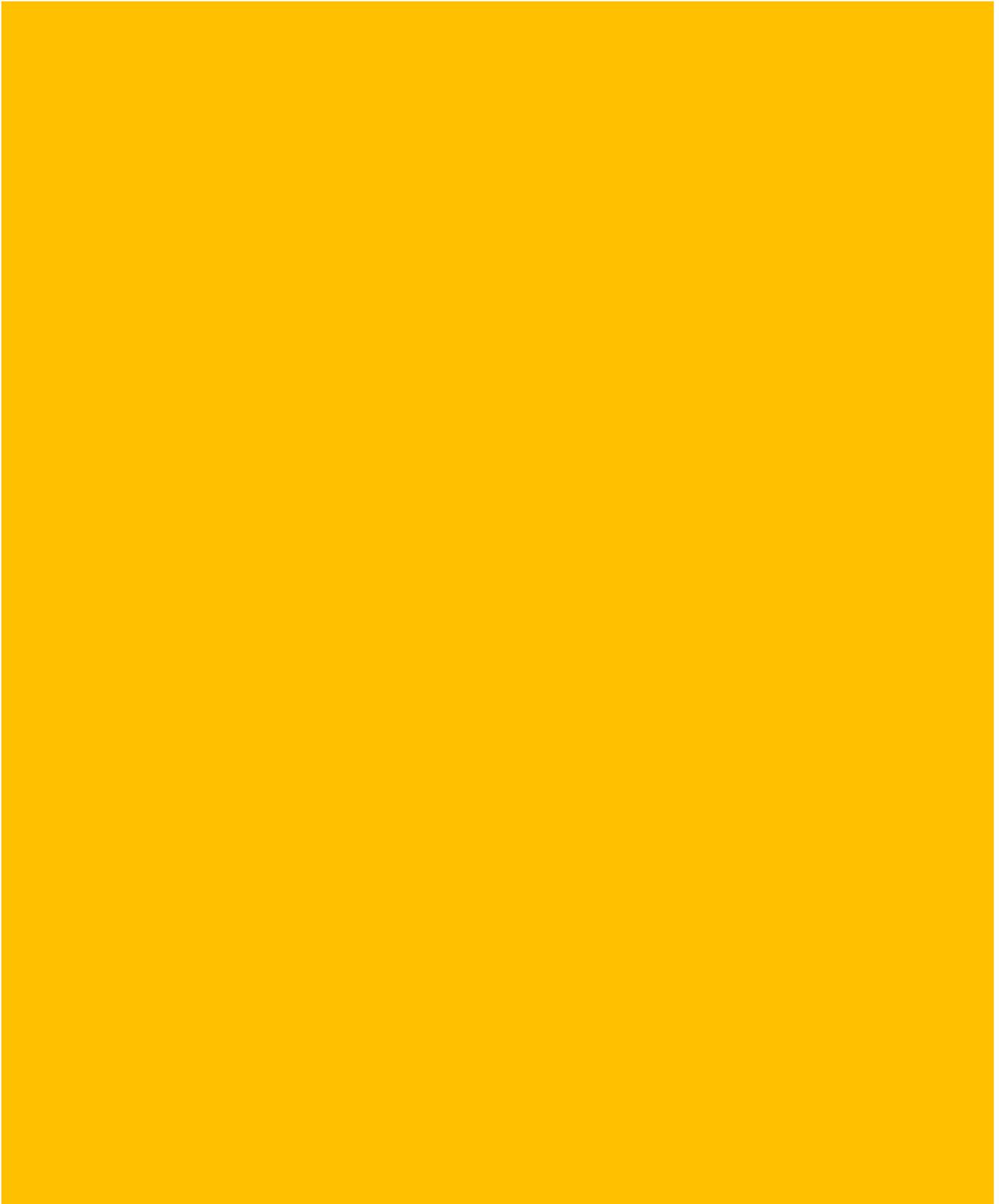




plymouth
social enterprise
network

Join Plymouth Social Enterprise Network



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Facebook: www.facebook.com/PlymouthSocialEnterpriseNetwork

Instagram: #plymouthsocialenterprise

Plymouth Social Enterprise Network is a registered Community Interest Company (number: 09130295)

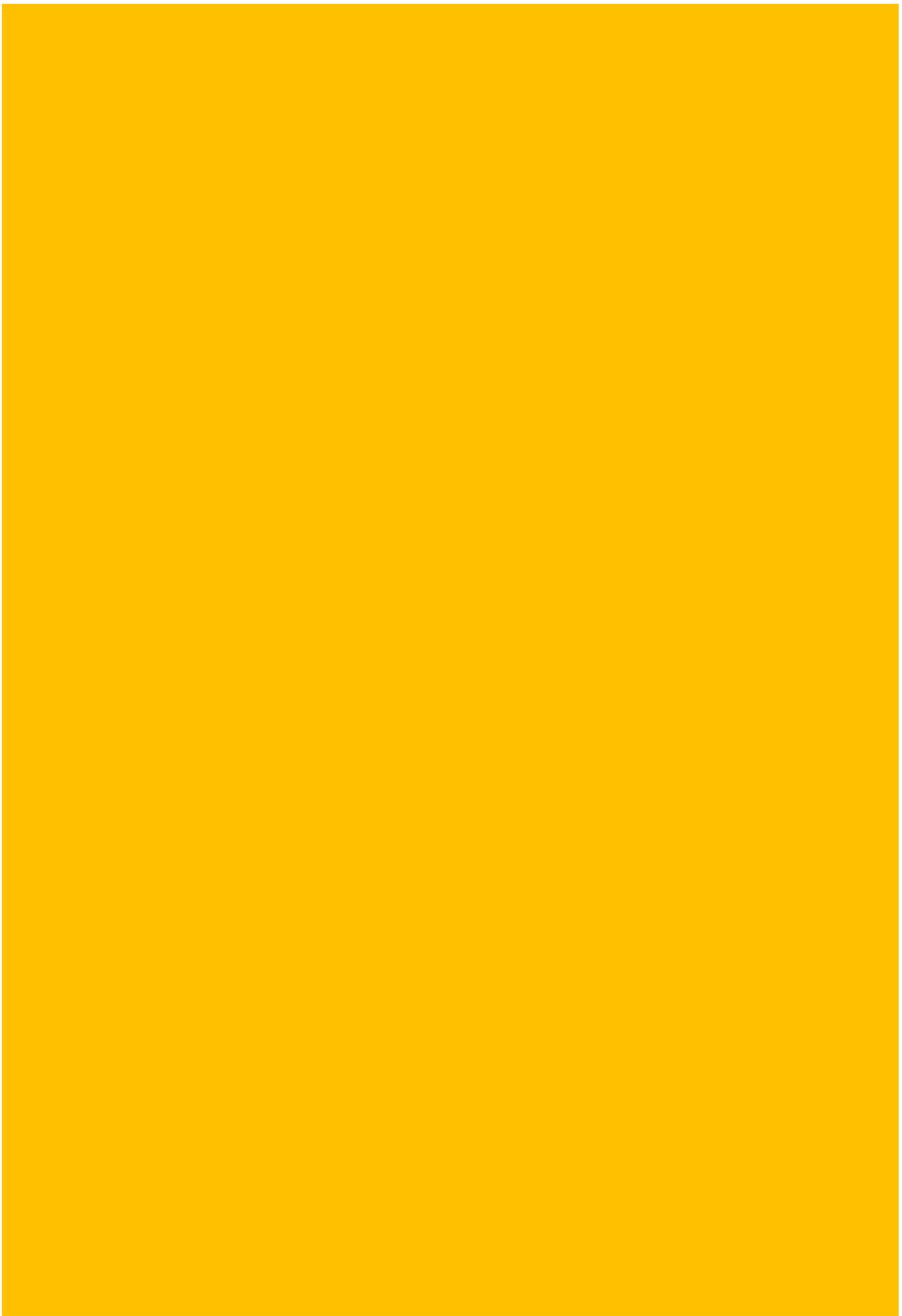
Join us

We are the leading authority on social enterprise in Plymouth. We are the only network of social enterprises in the city. We are a valued strategic partner to Plymouth City Council, all three city universities, the Local Enterprise Partnership and national organizations like SEUK, Power to Change and the Social Enterprise Mark. See more at www.plymsocent.org.uk.

Your membership will be to a network that includes the leading and most innovative social enterprises in Plymouth ranging through community businesses to coops to CICs, mutual, trading charities and more.

Together we are making a positive difference in Plymouth.

Together we are changing the face of business in the city.



About social enterprise in Plymouth

Plymouth is the UK's first 'Social Enterprise City'. Social Enterprise UK (SEUK) awarded the city this prestigious honour in 2013. The award reflected the scale, scope and ambition of the social enterprise movement in the city. Plymouth Social Enterprise Network led the successful bid for this award in partnership with Plymouth City Council and the University of Plymouth and is at the heart of promoting social enterprise as a way of business in the city.

We estimate that there are around 200 social enterprises in the city. This depends on definition of course but we include: trading charities, trading Community Interest Companies, community businesses, co-operatives, mutual organizations and other types of social enterprise.

Collectively these organizations bring in an income of nearly £600 million to the city and they employ over 7,000 people.

These figures include mega social enterprises such as the University of Plymouth, Livewell Southwest (one of the largest health and social care social enterprises in the country) and Plymouth Community Homes – our local social housing provider. All are proud to identify as social enterprises.

However, there is also a burgeoning economy of small to mid-size social enterprises. Half of the sector turns over under £100,000 and one in three social enterprises have lower than £50,000 income. Social enterprises in the city operate in:

- Arts, culture and creative industries
- Business services
- Education, training and employment
- Entertainment and hospitality
- Environment, recycling and energy
- Financial services
- Food and drink
- Health and social care
- Heritage
- Housing
- Media
- Sports
- ...and more

If you are interested in finding out more, join us.

About Plymouth Social Enterprise Network

Plymouth Social Enterprise Network (PSEN) was set up in 2011 and became a Community Interest Company in 2014. It is managed by an Executive Committee which is elected at an AGM.

Most of the network's achievements result from the unpaid time and enthusiasm of network members and committee – so please do get involved to ensure that the network continues to thrive for the benefit of all social enterprises in Plymouth.

Aims of the network

PSEN is set up to:

- Run a network which supports the development of social enterprise activity
- Raise awareness of social enterprise as a way of doing business.

You can find out more about the network at: www.plymsocent.org.uk

Our impact for our members:

- We ensure that the needs and issues of Plymouth's social enterprises are heard in key policy and strategic settings; locally, regionally and nationally: e.g. Plymouth Growth Board, Inclusive Growth Flagship, Local Enterprise Partnership, Social Enterprise UK, etc.
- We've led the Plymouth Social Enterprise City initiative which has seen over £6 million of investment and support for local social enterprises
- We've raised awareness of social enterprise as a way of business in the city - social enterprise is no longer fringe or 'alternative'. It is acknowledged and recognised as a serious business sector in the city. We are represented at the highest levels in economic strategy making.
- We've worked with the City Council to improve procurement for social value
- We've brought more money to and built markets for social enterprises.

Specific member benefits are:

- Discounted membership of [Social Enterprise UK](#)
- 10% discount off the cost of the [Social Enterprise Mark](#) worth between £35 and £450 depending on the size of your organization
- Free entry to our annual, UK leading, [Social Enterprise City festival](#)
- Free entry to network meetings to catch up, update, share and learn

- Free posting of stories and events on our newsletter which goes to c1,000 people every week
- Free promotion of news stories on our Facebook, Twitter and Instagram streams and on our website to promote your business.

Our definition of social enterprise

For the purposes of membership we define a social enterprise as a business which is constituted with social aims such that profits are primarily reinvested towards those aims.

Getting involved

Plymouth Social Enterprise Network is, above all, a network - good things happen when members make them happen and there are plenty of ways you can get involved.

Network meetings are held roughly bi-monthly and are free to network members. They usually consist of a topical speaker, with some network business and notices and plenty of opportunity to meet other social entrepreneurs, share your news and find out what's going on. Meeting dates are always on the website and in our weekly newsletter.

Contact any of the executive committee if you would like to offer a presentation for a network meeting or if you could host one at your workplace.

The website and newsletter are resources for all members, so if you have a story you want to share or an event you want to publicise, send it in.

The newsletter goes out each Monday to around 1,000 recipients and has an open rate significantly above the industry average. As a member you should receive it automatically, but if you don't, or if you would like it to go to another email address you can sign up on the home page plymsocent.org.uk.

Make a member offer: Member-to-member offers support trading between social enterprises and highlight the variety of goods and services that member enterprises provide. Is there something that you could offer? plymsocent.org.uk/member-benefits

Buy from other Plymouth social enterprises: The full list of network members can be found on our website at plymsocent.org.uk/members.

Social media: We're active on Twitter as [@PlymSocEnt](#) and [Facebook](#) and try to retweet member tweets and share Facebook posts. Follow and Like us and we'll do the same back.

Social Saturday each October is a nationwide day of activities and events which encourage people to buy from social enterprises. Plans start well in advance and Plymouth is one of the most active cities so it's a great opportunity to raise the profile of your business.

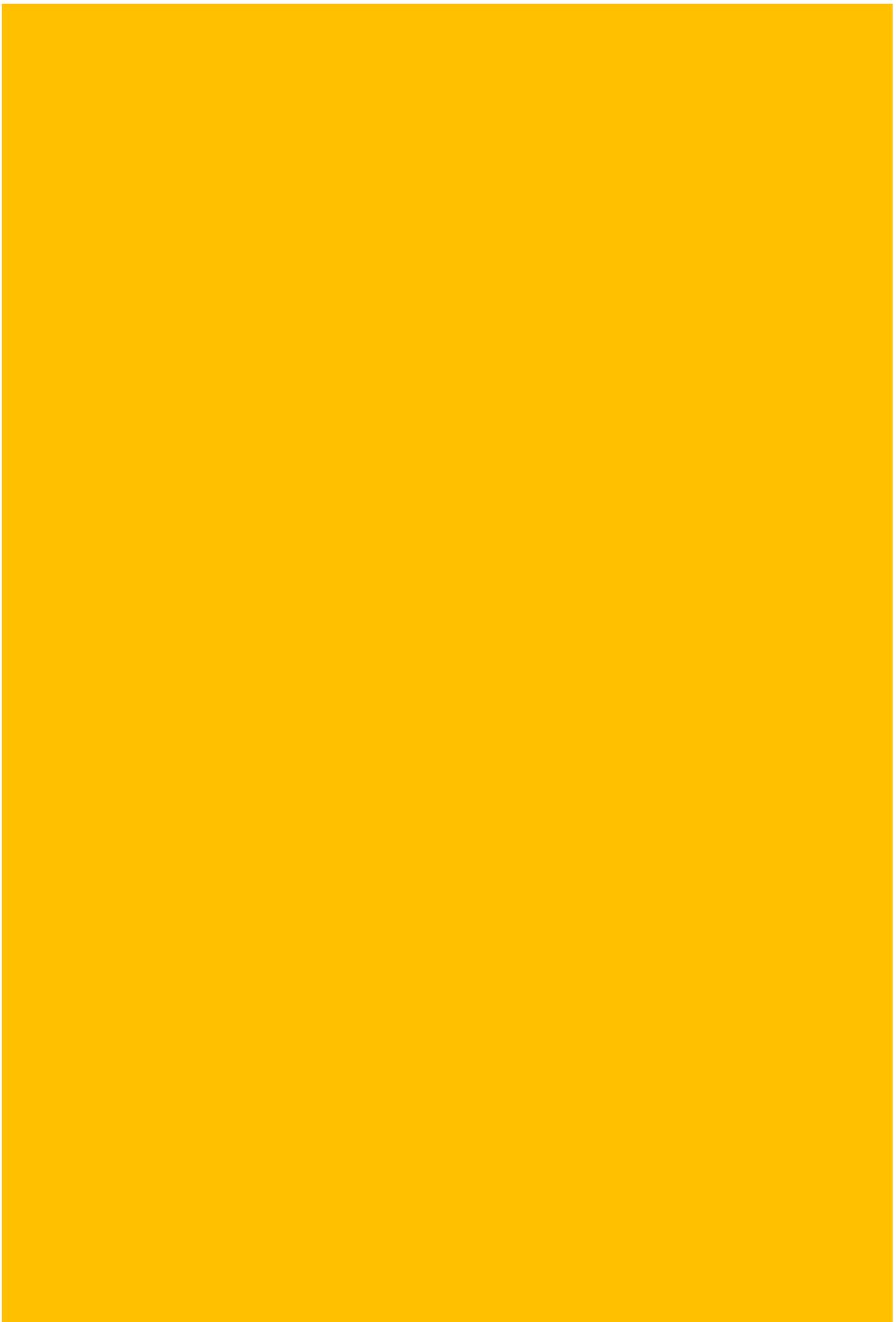
Network executive committee

Executive Committee members are the directors of the company and are elected by the AGM or co-opted by the Executive. The Executive Committee meets bi-monthly to guide the direction of the network, manage finances and plan events and activities.

Committee members also represent the network on forums such as the Plymouth Growth Board and the Local Enterprise Partnership Social Enterprise group and work hard on behalf of social enterprises in Plymouth. We're the people who made sure Plymouth was awarded Social Enterprise City status and helped to secure the Social Enterprise Investment Fund.

Executive committee members and contact details

Gareth Hart (Chair)	Iridescent Ideas CIC	gareth@plymsocent.org.uk
Ed Whitelaw	RIO	ed.whitelaw@realideas.org
Geoff Baines	Livewell SW CIC	geoff.baines1@nhs.net
Annette Dhami	Independent	annette.dhami@gmail.com
James Ellwood	Fotonow CIC	james@fotonow.org
Sarah Stevenson	Marjon University	SLStevenson@marjon.ac.uk
Michelle Virgo	SSE Dartington	michelle@plymsocent.org.uk
Ian Smith	Food Plymouth CIC	ianmsmith1.5@gmail.com
Owen Finnie	Pollenize CIC	pollenizecic@gmail.com



Full membership of Plymouth Social Enterprise Network

Full membership is open to Plymouth and Plymouth 'travel to work area' social enterprises. Full members can vote at network meetings. Full members are also members of the CIC and guarantee the network in the sum of £1 which is deducted from the first year's membership fee.

Associate membership of Plymouth Social Enterprise Network

Associate membership is open to anyone or any organisation, such as partners and social enterprise support organisations that want to promote the aims of the network. Associate members do not hold any voting rights.

Plymouth Social Enterprise City

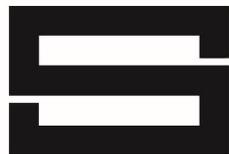
Plymouth (along with Bristol) became one of the first 'Social Enterprise Cities' in the UK in September 2013. This award - from Social Enterprise UK - recognised the scope, depth and activities of the social enterprise community in the city.

The accolade marked the start of the Social Enterprise Places programme. You can find out more about what Social Enterprise City status means, how you can benefit and download the logos from plymsocent.org.uk/social-enterprise-city.

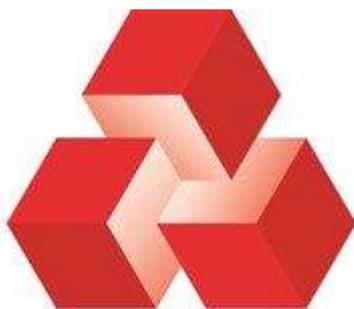
There are now over 30 Social Enterprise Places across the UK and overseas including in Auckland New Zealand, Cornwall, Alston Moor, Solent, Oxfordshire, Digbeth, Gateshead, Sunderland and more. You can find the [complete list here](#).

One of the aims of the Social Enterprise Places brand is to share learning and develop trading between the places. Contact us if you want to get involved.

The places programme is sponsored by NatWest and delivered by SEUK.



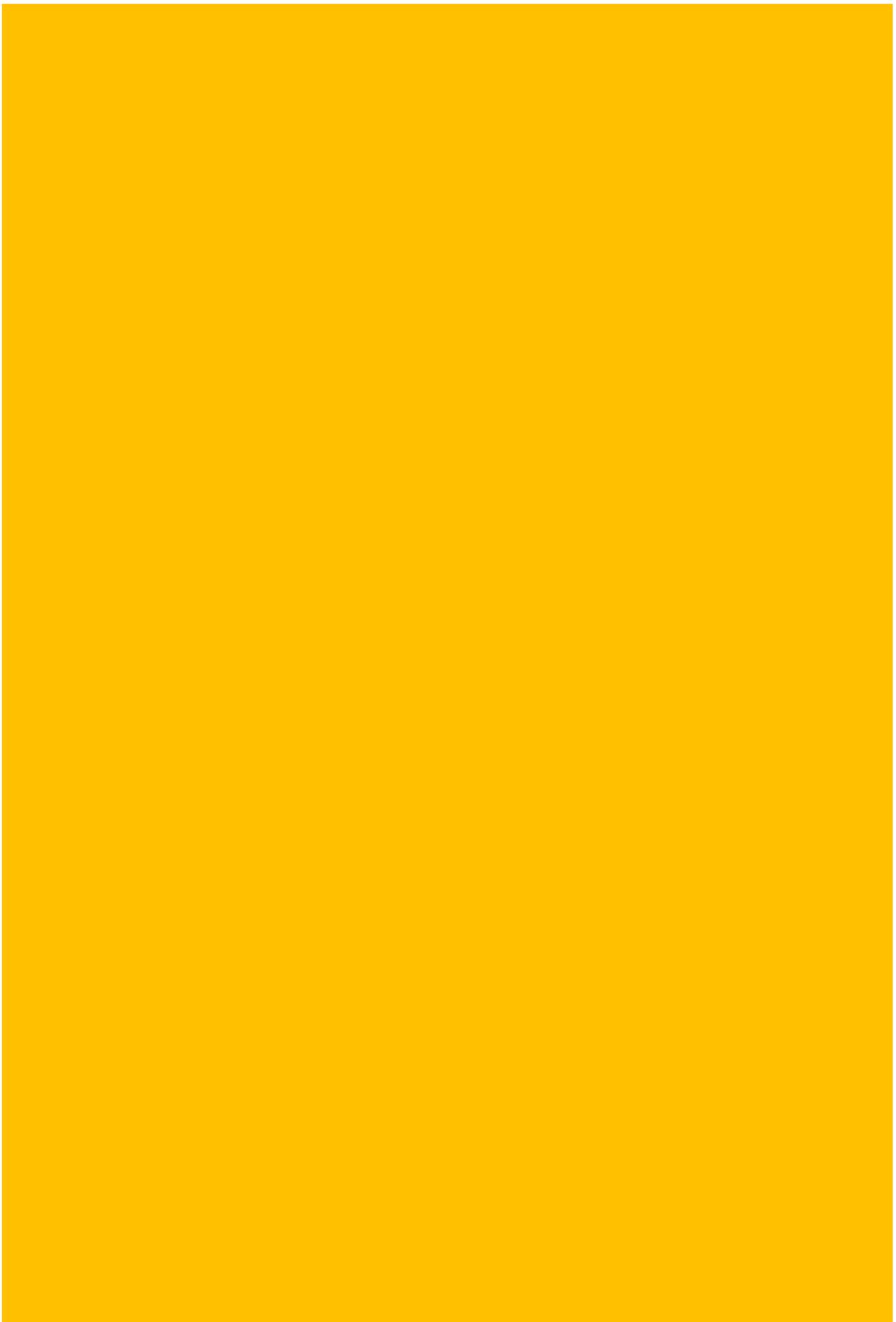
Plymouth
Social Enterprise City



NatWest

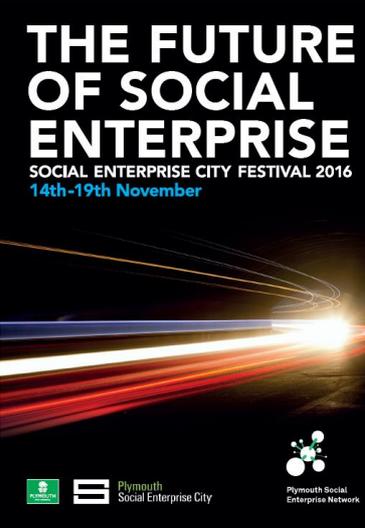
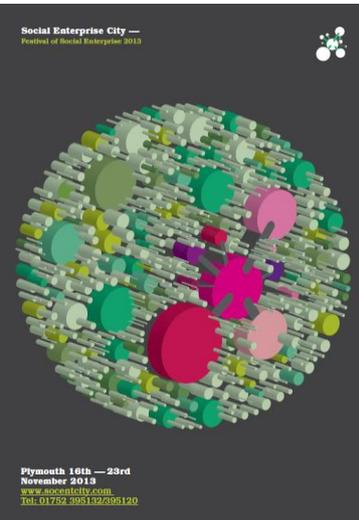


Social
Enterprise UK



Plymouth Social Enterprise City Festival

The Social Enterprise City Festival takes place every November. This is the UK's leading collection of events themed around social enterprise. Visit our website to find out more and see previous years events. We encourage members to host and run events during this week. We have hosted local, national and international speakers.



Plymouth Social Enterprise Network membership rates

Turnover or annual income	Annual membership
Under £10,000	£25
£10,000-£50,000	£35
£50,000-£100,000	£50
£100,000-£500,000	£70
£500,000-£1 million	£90
£1 million-£5 million	£150
£5 million +	£300

Membership is based on annual income of the organization. Membership is for 12 months. You can set up a recurring payment.

Payment can be made via PayPal, bank transfer, cash or cheque. You can pay online directly, or we can invoice you for the annual fee.

Plymouth Social Enterprise Network membership application

You can join online at: <https://plymsocent.org.uk/register/>

Alternatively fill this form in and send to Gareth Hart at gareth@plymsocent.org.uk

Contact name:	
Contact email address:	
Phone number:	
Organization name:	
Brief description of organization and activities:	
Address including postcode:	
Organization email address (if different to above):	
Organization phone number (if different to above):	
Website:	
Facebook address (if applicable):	
Twitter address (if applicable):	
Legal structure:	
Registration number (if any e.g. company number/charity number):	
Trading activity (i.e. what do you sell):	
What business sector do you work in:	
What are your social objectives (if a social enterprise):	
Turnover (confidential):	
Percentage of income from trading (confidential):	
Total staff in organization:	
Membership type applied for:	Full / Associate
Where did hear about us:	