



## Plymouth Social Enterprise Network

### Plymouth Social Enterprise Network Meeting

#### Minutes

Of the meeting held Tuesday 22<sup>nd</sup> November  
2pm at Groundwork South West, Sandon Court, The Millfields, Plymouth, PL1 3JB

#### Present

Gareth Hart (Iridescent Ideas CIC); Ed Whitelaw (RiO); Michelle Virgo (Zebra Collective); Sarah Stevenson (Plymouth University); Dave Kilroy (Social Enterprise Outcomes)

#### 1. Apologies and introductions

- Apologies were received from: Peter Flukes (Wolseley Trust); Joanne Shaw (North Prospect Garage Project); Kate Smith (Memory Matters SW); Lucy Wood (Buckland Food Growers); Andrew Allchurch (Peninsula Enterprise); Andrea Ayres (Groundwork SW); Linda Barraud (Morvargh Sailing); Geoff Read (DCFA).

#### 2. Minutes of last meeting and matters arising

- No matters arising. The slides and a useful guide to PR from MPAD had been put on the website.

#### 3. Feedback from Social Enterprise Day

- Comments had been provided on LinkedIn, Facebook and Twitter. All very positive. Survey Monkey questionnaire had just been sent out.
- 5 organizations 'owed' £10. Kate Smith is chasing these for the donation. Agreed to see if they wanted to join the network instead of paying.
- SS reported that the University were thrilled with the event
- Some comments that the Rolle building wasn't ideal as we were scattered about but gratitude expressed to the university for providing it for free all day
- GH said press and media could have been better co-ordinated, not sure we got in the Herald or any other media
- We thought it was an advance on last year's event.
- GH feedback on the Cornwall Social Enterprise Day which was the day after the Plymouth event. Also very positive, everything in one location which was good but did not have the critical mass of stands like Plymouth. They had some nice touches with demonstrations by social enterprises and an excellent elevator pitch session.
- Agreed to write formally to the university to thank them **ACTION: GH to draft letter, MV to sign. Send to Wendy Purcell and Hilary Duckett.**
- DK showed some photos of the day from Fotonow and Al Stewart the university's

photographer. Also a video of GH talking about social enterprise. **ACTION: DK to place photos on Facebook site.**

- Overall a success especially in time we had to plan for it. Special thanks to Kate Smith of Memory Matters SW for her work in arranging much of the day and making it a success.

#### 4. Members update session/what's on/events

- *Zebra Collective* – Delivering a Timebanking project across the city. Stonehouse and St Budeaux in the first instance. People very excited. Events being held at a parents group in Stonehouse and a social club in St Budeaux. MV also reported that things in Nepal were going well for Marc.
- *Iridescent Ideas CIC* – Social Investment scheme announced by the lottery. If anyone has any great social investment ideas GH offered to support any bids.
- *University* – Briefs sent out for the student placement projects. Please return as soon as possible. Did the network want a student group? We agreed we probably did. **ACTION: All to send ideas to MV to collate and consider**
- *Social Enterprise Outcomes* – Interested in mobile app development and podcasting. Idea around filming a debate about social enterprise and definition. DK is attending a SSE event on 7<sup>th</sup> Dec – can we send some information?
- *RiO* – Lots of CASAP work. Ed reported on LSP and how it was changing. The Growth Board looked to be a key partner. Roger Pipe from Millfields is third sector representative. Agreed that Ed would talk to him about what the network could offer. Also led to a discussion about better links with the council. Gareth Hart mentioned the excellent Young Foundation report about how local authorities could build social enterprise. **ACTION: Ed to liaise with Roger Pipe; GH to liaise with Peter Aley of PCC based on Young Foundation recommendations.** A Food Cultures event is taking place at RiO on 29<sup>th</sup> Nov.

#### 5. Third Sector Apprenticeship Scheme

- Ed reported back from apprenticeship day. Individual member organizations could get apprentices and should look into this. Contact Ruth Walls at CASAP.
- The Network itself could get an apprentice with some costs covered by a bursary. Certain things they needed to be doing but business administration was a key area. Need to make a formal application by 16<sup>th</sup> Dec. Discussion about what we needed. Linked to student ideas above. Need to clarify who applicant organization is, where they would be based (Ed offered that RiO could sponsor a space). Need a job description/person spec. **ACTION: SS to send an admin job description she has. GH/MV to work on this.**

#### 6. Raising the profile of the network

- Discussion about various aspects of raising profile. Trade Fair for next year, liaison with MPs and Councillors. Engagement with Growth Board and LEPs all mentioned.
- We need to keep delivering good work like the social enterprise day to show we were achieving something and had a clear message for people.

#### 7. Executive committee report (Awards for All, Community Research Awards, Derriford Community Park, PTSC)

- A4A bid completed – Gareth Hart to send around for final comments. Felt a little unsure of chances of success but worth a go. **ACTION: GH to send round and**

**people to comment.** Insurance needed for the bid – **ACTION: GH to get a quote from CASE, specialist social enterprise insurers.**

- Community Research Awards bid completed deadline Friday 25<sup>th</sup> November. **ACTION: GH to send round for final comments.**
- Derriford Park – The network has been asked to take part on this consultation exercise and will be paid £920 to do so. The Network will pay member organisations for their contribution. The process for allocating this needs to reflect the relatively small amount of money involved. A request for expressions of interest has been sent out and Michelle will deal with responses this week.
- CASAP – has provisionally said we could access some funds. Need a clear budget. We suggested Public Liability and Employers Liability Insurance; design and print of leaflets promoting the network and brand development.

## 8. Membership applications

- The following applications for Full membership were approved:
  - North Prospect Garage Project
  - Routeways
  - Education through Expeditions
  - Morvargh Sailing CIC
  - Buckland Food Growers
  - Maristow Walled Gardens (with proviso they register as a CIC within 6 months)
- The following applications for Associate membership were approved:
  - Social Enterprise Mark Company
  - Coops South West
  - Jan Bennett
  - Sarah Greep/Janner Jam
  - Locality
  - Cosmic
  - Peninsula Enterprise

## 9. AOB

- Routeways had referred Blurt It Out to the network – they were going to apply for membership.
- Agreed that we should look at moving meeting times to later afternoon in some instances to encourage attendance.
- For the next meeting it was suggested we contact Kate Doodson at Cosmic to do a talk about IT strategy and how it can help your social enterprise. **ACTION: GH to contact Kate.**

## 10. Date and time of next and future meetings

- Next full network meeting is 10<sup>th</sup> Jan, time and venue to be confirmed.
- We also set the other meetings for the year as:
  - Tuesday 20<sup>th</sup> March 2012 at 12 noon, venue tbc
  - Tuesday 15<sup>th</sup> May 2012 at 12 noon, venue tbc
  - Tuesday 10<sup>th</sup> July 2012 at 12 noon, venue tbc
  - Tuesday 11<sup>th</sup> September 2012 at 12 noon, venue tbc
  - Tuesday 20<sup>th</sup> November 2012 at 12 noon, venue tbc
  - Tuesday 15<sup>th</sup> January 2013 at 12 noon, venue tbc