

Minutes from the meeting of the Social Enterprise Network Granby Island on the 8th March 2011

1. Sam Swabey (acting chair) welcomed all attending who gave brief introductions of themselves.
Apologies – Colin Trend, Pat Patel, M-L Wilson, Gareth Hart, Roger Pipe, Elanor Butland, Kate Medhurst, Ruth Walls
Attending – Sam Swabey, Dave Kilroy, Debbie Stewart, Andrea Ayres, Ed Whitelaw, Sanchia Turner, Christine Watts, Peter Flukes, Geoff Reid, Rhys Thomas, Susan Brain, Tean Mitchell, Michelle Virgo, Oli James, Catherine Brunsdon, Dawn Prince-White
2. **Notes of last meeting** - Agreed as accurate.
 - Matters arising, not on agenda – logo. A new logo did appear and is in use but not formally agreed, it was agreed that anyone interested in putting forward a design should submit it before the next meeting.
3. **PTSC Representation** - A vote had previously been organized to elect the Network's representative on the Plymouth Third Sector Consortium which saw Ed Whitelaw appointed.
4. **New Membership applications** – No new applications offered at this time. It was agreed to discuss membership at the next meeting. Also suggested that members should write up a profile of their organisation (max 50 words) and send to Debbie or Dave by 28th March.
5. **Development plan for approval by members** – It was agreed this was very nearly complete, except to insert a few words to indicate the Network's mission to promote the idea of social enterprise. This was followed by a full discussion, the main points of which included:
 - Three areas of work for the Network: 1 - Lobbying for social enterprise. 2 - Encouraging support for social enterprise development. 3 - Promoting trade between members.
 - Need to focus on what social enterprise is and can do, and to communicate this clearly.
 - How do we fit in with the other enterprises? How are we different? Communicate externally the concept of Social Enterprise and what we as a group are and the benefits of joining. We need to present the bigger picture.
 - We need to strengthen and build on social enterprise ideas. Internal and external information, ideas and values to be considered.
 - Details of all aims and goals help for future reference.
 - Broaden aims and goals so no explanation is need and it becomes self-explanatory.
 - Helping to achieve the Network's aims and goals as a collective will benefit all.
 - It is crucial to explain social enterprise is different and how they are run.
6. **5 point action plan** – A fair bit of the action plan was covered during the above discussion and so it was decided that it would be accepted for now for the action group to work on and would be revisited later. Agreed that the action plan would be put on the website to attract comments.
7. **Communication/social media sub group update** - Will be discussed at the next meeting.
8. **Securing funding for the plans** – sponsorship and bids - Debbie offered to use her remaining paid-for time making appropriate bids. All agreed.

9. **Presentation from social enterprise** – Did not take place
10. **Any other business** – student case study request - Not Discussed.
- A couple of members had expressed disappointment that the meetings were scheduled for the same day of the week and at the same time as they would not be able to make any of them. Agreed to revisit this.
 - As this was Debbie's last meeting Peter Flukes thanked her and her colleagues at CEU for all their hard work - all present agreed and also expressed their thanks.
11. **Chair and Venue** for next meeting - 2pm - 10th May – Real Ideas Organisation (Devonport Guildhall) - Michelle Virgo Chairing